



M.A.S.T.e.R Mob

Multimedia Approach for Sustainable Training in a European Route for Mobility

M.A.S.T.E.R Mob is a blended multimedia learning experience which enables its trainees to master the challenges of an intercultural work experience. In an immersive and interactive way, trainees are taken through a series of challenges and activities that allow them to reflect and prepare for cultural differences and experiences in a working environment. The Training Path is achieved by playing the EUtopia serious game, attending the onsite training completed by online modules. The M.A.S.T.E.R Mob training path is entirely hosted on a LMS Moodle platform providing “Guidelines for mobility mentors” including tools, resources and tips.

Co-funded by the EU Lifelong Learning Programme, the project aims to contribute towards high quality mobility for the European workforce, facilitate inclusion in the labour market of another member state, and therefore help to combat the high level of unemployment among young people across Europe.

Why M.A.S.T.E.R. Mob ?

- Business in the EU is currently directed by a series of factors: the generalised globalisation of the economy and of culture, the delocalisation of production, the need to find and develop new markets, the need to compete on a worldwide scale and, finally, an ageing population.
- As a result, we continue to observe the emergence of new vocations within a multicultural workplace context resulting from increased migration. Workers are therefore more likely to face challenging intercultural situations, either abroad or in their own country with colleagues of other nationalities. Soft skills are consequently essential for a successful work mobility experience and future inclusion in the labour market. A suitable training solution featuring intercultural skills is therefore required for young people in the labour market undertaking a work placement abroad.
- M.A.S.T.E.R. Mob cater to this requirement by offering multimedia training resources appropriate to the target group, with a clear focus on soft skills and on changing people’s behaviour within a working environment.

Who is it aimed at ?

- Mobility trainees - people in the labour market: those undertaking work experience abroad or working in a multicultural environment.
- Mobility operators working as tutors/mentors for work experience abroad: vocational training centres, associations, language schools, university guidance departments and vocational and educational training professionals.



<http://www.mastermob.eu> - contact@mastermob.eu

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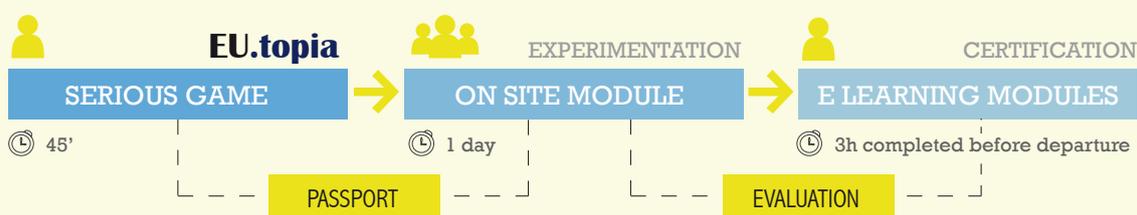
What Is the final product of the project ?

The M.A.S.T.E.R Mob multimedia training solution aims to raise the awareness of the mobility participants on intercultural competences, before departure. The MM training path provides a series of benefits, using an approach which is:

- **INTERACTIVE** - The M.A.S.T.E.R Mob platform offers an attractive environment notably the Serious Game which allows trainees to learn by playing. It matches Generation 2.0's habits and learning trends.
- **INNOVATIVE** - The M.A.S.T.E.R Mob training solution aim to propose valuable activities and content with different and new mediums in order to raise awareness and improve Knowledge of intercultural work experience issues.
- **IMMERSIVE** - More than a training solution, M.A.S.T.E.R Mob is an experience focused on a "learning by doing" approach; giving importance to role plays, interaction and collaborative activities.



- **A QUALITATIVE APPROACH** - Preparing participants before their departure will stimulate a reflection on their culture and the culture of their destination. By allowing participants to increase their knowledge on intercultural competence in depth, the MASTER mob solution empowers participants to better live their mobility experience.
- **A FLEXIBLE APPROACH** - The entire training path takes an average of 11 hours for both, the trainee and the trainer. Part of this training path can be done at distance; in an autonomous and asynchronous way.



A European Certification

Designed in line with the European Quality Framework for Lifelong Learning (Cf shema ci dessous -on met un link sur une pop up ?), M.A.S.T.E.R Mob not only addresses intercultural competencies such as respect for others, flexibility, cultural awareness, communication and empathy but also aims to deliver a certificate of completion inspired by the ECVET system. After completing each step: the serious game, the onsite sessions and the online modules ; each trainee is issued with a final report including feedback on the serious game (the "passport"), the participant's self evaluation of the onsite sessions (Intercultural Learning Plan) and the "certificate of completion" of the Online modules. Some further recommendations will be made by the trainer. This final report can be shared with the hosting/intermediary organization. to complete the EUROPASS certificate at the end of the participant's mobility experience.

Behind the project

- Cap Ulysse : www.capulyse.fr (Elisabeth Silva : silva@capulyse.fr)
- Techne (Université de Poitiers) : www.techne.labo.univ-poitiers.fr (Jean-François Cerisier : cerisier@univ-poitiers.fr)
- Cesfor : www.cesfor.net (Ernesto Russo : mastermob@cesfor.net)
- Accademia Europea di Firenze : www.aefonline.eu (Silvia Volpi : volpi@aefonline.eu)
- Centro Europeu de Linguas : www.cel.pt (John Walker : john.walker@cel.pt)
- Gecko : www.geckoprogrammes.co.uk (Pat Cross : patrick.cross@geckoprogrammes.co.uk)
- Incoma : www.incoma.net (Juan Guerrero : jguerrero@incoma.net)

